

# ORALITE® VC 612RA Flexibright™ Imagine

## Description

ORALITE® VC 612RA Flexibright™ Imagine (*RapidAir®* Liner (RA)) is a tough weather resistant product designed for rugged outdoor use for livery applications on emergency services vehicles. The material is die cuttable and plotter cuttable, and easy to apply onto smooth painted vehicle surfaces.

## Product Construction

ORALITE® VC 612RA Flexibright™ Imagine is composed of cube corner (microprism) retroreflective elements integrally bonded to a flexible, smooth-surfaced tough and weather resistant UV stabilised polymeric film. The prism surfaces are coated with a vacuum deposition of aluminium to provide a mirror surface to the prism facets. The resulting material is not more than 0.35 – 0.6 mm thick, and comes with an aggressive high-tack pressure sensitive adhesive. The product is single layer, with no need for edge sealing.

## Film Logo Pattern



## Colour

ORALITE® VC 612RA Flexibright™ Imagine is available in fluorescent lime. The colour is located in the area defined by the chromaticity coordinates and luminance factor provided in Table 2, when measured in accordance with the provisions of CIE No.15.2 (illuminant D<sub>65</sub>).

## Retroreflectivity

Typical values for the coefficient of retroreflection (R') for ORALITE® VC 612RA Flexibright™ Imagine are shown in Table 1 when illuminated with CIE standard illuminant A and measured with the provisions of CIE no. 54. The values are an average of rotation angles 0° and 90°.

## Impact Resistance

ORALITE® VC 612RA Flexibright™ Imagine sheeting shall show no signs of cracking or delamination outside the actual area of impact when it is subjected to an impact of 1,13 N·m generated by a 0,91 kg weight with a 16 mm rounded tip, as per ASTM D4956.

## Adhesive

The adhesive has been specifically designed to allow for excellent initial repositionability by dry application method. In combination with the *RapidAir®* liner (RA), an application without air inclusion, especially in large scale applications, is quick and easy.

## Shrinkage

A 230 mm square specimen of the sheeting with liner shall be conditioned a minimum of 1 hour at 22° C and 50% RH. The liner is then removed and the specimen is placed on a flat surface with the adhesive side up. 10 minutes after the liner is removed and again after 24 hours, then specimen is measured to determine the amount of dimensional change. The specimen must not shrink in any dimension more than 0,8 mm in 10 minutes and 3,1 mm in 24 hours.

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## Flexibility

The sheeting is conditioned for 24 hours at 22° C and 50% RH. The release liner is removed and the sheeting is sufficiently flexible to show no cracking when bent in one second's time around a 3,1 mm diameter mandrel with the adhesive contacting the mandrel.

## Application Instructions

Material must be applied when the air and surface temperature is between 10° C and 28° C to assure proper adhesive bonding. Surfaces must be cleaned for grease, oil and dirt. Use a clean towel and isopropyl alcohol to wipe the surface before application.

Please see ORAFOL homepage for complete application instructions.

## Solvent Resistance

ORALITE® VC 612RA Flexibright™ Imagine material meets the solvent resistance requirements of LS-300C solvent resistance, section 3.6.7, when tested as specified in Table VI, test method 4.6.6.

## Shelf Life

The sheeting must be used within 1 year from the shipment date. All rolls including partially used rolls should be stored in original packaging, tightly wound. Store in a clean and dry area, away from direct sunlight. Store at 20° C and 50% relative humidity.

**Table 1 – Retroreflectivity**

Obs. Angle (α)	Entr. Angle (β1, β2=0)	Fl. lime
0,20°	5°	420
	30°	200
	45°	70
0,33°	5°	200
	30°	100
	45°	35
0,50°	5°	65
	30°	33
	45°	10
1,00°	5°	15
	30°	8
	45°	2

All values have units of cd/lux/m<sup>2</sup>.

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**Table 2 - Colour Specification Limits (Daytime)**

Colour	Chromaticity Coordinates*									
	1		2		3		4		Y%	
	x	y	x	y	x	y	x	y	Min.	Max.
Fluorescent lime	0.387	0.610	0.369	0.546	0.428	0.496	0.460	0.540	60.0	----

\*) The four pairs of chromaticity coordinates determine the acceptable chromaticity when measured with standard illuminant D65

## Physical and Chemical Properties

<b>Thickness<sup>1</sup></b> (without protective paper)	0.35 – 0.60 mm
<b>Temperature resistance</b>	adhered to aluminium, -40° C to +82° C (-40° F to 180° F)
<b>Resistance to cleaning agents</b>	adhered to aluminium, 8h in solution (0.5% household cleaning agents) at room temperature and 65° C (150° F): no variation
<b>Adhesive power<sup>1</sup></b> (FINAT-TM1 after 24h, stainless steel)	>15 N/25 mm (1 inch)
<b>Shelf life<sup>2</sup></b>	1 year
<b>Application temperature</b>	> +15° C
<b>Service life by specialist application<sup>3</sup></b> under vertical outdoor exposure	Up to 7 years

<sup>1</sup> average    <sup>2</sup> in original packaging, at 20°C and 50% relative humidity    <sup>3</sup> standard central European climate.  
Please refer to the document Practical Information ORALITE® VC 412RA Ecoflex / VC 612 / VC 612RA Flexibright / VC 612 Fleet Marking Grade for all regions

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## IMPORTANT NOTE

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